

CONCRETE EXECUTIVE LEADERSHIP FORUM 2024



THE LODGE
AT SPRUCE PEAK

In Cooperation with



JULY 18-21, 2024
STOWE, VERMONT

Summer in
VERMONT

866-788-2722 | ascconline.org

REGISTRATION DEADLINE: JUNE 15, 2024



JOIN US

This July

Join us at The Lodge at Spruce Peak in picturesque Vermont for the Concrete Executive Leadership Forum, where industry leaders and experts gather to explore the future of the concrete world.

Experience the pinnacle of concrete construction with access to cutting-edge advancements, emerging trends, and industry best practices. Immerse yourself in the tranquil and motivating ambiance of the Green Mountains as our conference unites professionals from diverse sectors of the concrete industry. Don't miss this exclusive chance to network, collaborate, and glean invaluable insights from fellow experts.

At the Concrete Executive Leadership Forum, you'll have the chance to attend engaging keynote speeches and informative breakout sessions led by renowned speakers who are at the forefront of innovation and sustainability in concrete.

In addition to the educational program, you'll have ample opportunities to relax and unwind. The Lodge at Spruce Peak offers a luxurious retreat with world-class amenities, including a spa, golf course, and outdoor activities such as hiking and skiing. Immerse yourself in the beauty of Vermont's natural landscape while enjoying exceptional dining experiences and connecting with fellow attendees.

ACCOMMODATIONS:

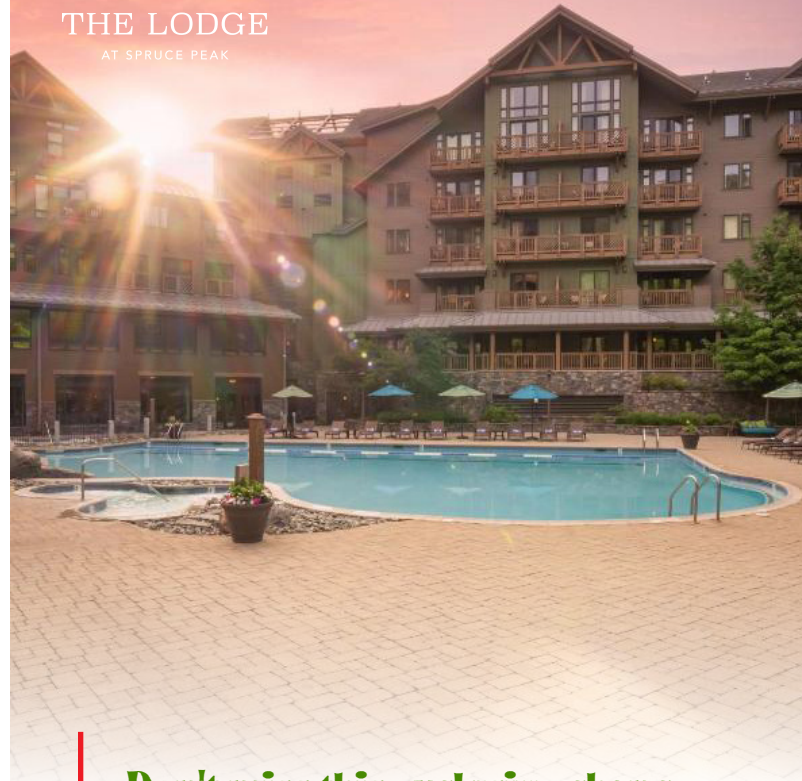
Advance registration is required for hotel accommodations at the Lodge at Spruce Peak at the group rate of \$369 per night, click or call: hyatt.com/en-US/group-booking/BTVDH/G-1794 | 888-478-6938. Final date for registration is June 15th.

TRANSPORTATION:

Stowe is just a 45-minute drive from Burlington International Airport (BTV) a full-service international airport located in the Burlington, Vermont area. Stowe has its own local airport that's just a quick seven-minute drive from Stowe village. The Morrisville-Stowe State Airport (MVL) is a full-service airport that provides a personalized experience with magnificent views along the way.



THE LODGE
AT SPRUCE PEAK



Don't miss this exclusive chance to be part of the Concrete Executive Leadership Forum at The Lodge at Spruce Peak. Elevate your career, forge new connections, and leave with a renewed vision for the future of concrete. Register now to secure your place at this premier event in the heart of Vermont.





EVENT SCHEDULE

CONCRETE EXECUTIVE LEADERSHIP FORUM



THURSDAY JULY 18

2:00 – 4:00 P.M.	Bocce Ball (Plaza)*
3:00 – 5:00 P.M.	Registration
6:00 – 7:00 P.M.	Cocktail Reception & Group Photo (Spruce Village Green)
7:00 – 9:00 P.M.	Opening Dinner (Spruce Village Green)

FRIDAY JULY 19

8:00 – 9:00 A.M.	Breakfast
9:00 A.M.	Welcome
9:15 – 10:45 A.M.	Speaker: MERIDITH ELLIOTT POWELL
10:00 – 11:00 A.M.	Spouse Ice Breaker
10:45 – 11:00 A.M.	Break
11:00 – 12:00 P.M.	Speaker: MIKE HERNANDEZ & DAVE MACNEEL
11:30 – 4:00 P.M.	Spouse/Guest/Child Activity: Taste of Stowe*
12:00 – 1:00 P.M.	Lunch
1:00 – 2:30 P.M.	Speaker: KELLY LYNCH FELDKAMP
2:30 – 2:45 P.M.	Break
2:45 – 4:00 P.M.	Roundtables
6:30 – 7:30 P.M.	Reception (Alpine Club)
	Dinner on Your Own

SATURDAY JULY 20

8:00 – 8:30 A.M.	Breakfast
8:30 – 8:40 A.M.	Wake Up
8:40 – 10:10 A.M.	Speaker: MICHAEL GARAVAGLIA SR. & MICHAEL GARAVAGLIA JR.
10:10 – 11:10 A.M.	Roundtables
12:00 – 6:00 P.M.	Golf Tournament*
1:00 – 5:00 P.M.	Fly Fishing*
1:30 – 4:30 P.M.	Canoeing / Kayaking*
6:30 – 9:00 P.M.	Reception, Closing Dinner, Golf Awards (Ballroom Terrace/Tamarack Boardroom)

SUNDAY JULY 21

8:00 – 10:00 A.M.	Warm Goodbye (Upper Lobby)
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*Reservations Required

REGISTRATION FORM & FEES

DEADLINE TO REGISTER IS JUNE 15, 2024

NAME	SPOUSE/GUEST NAME
COMPANY	
CELL#	SPOUSE/GUEST CELL#
EMAIL*	SPOUSE/GUEST EMAIL**
ADDRESS CITY STATE ZIP	
EMERGENCY CONTACT NAME & PHONE	
DIETARY RESTRICTIONS (SPECIFY WHOSE)	

* Required to complete registration. Your email address will be used for CELF purposes only and will not be sold.

** Please provide unique email addresses for use in the ASCC app. Email address must be that of the attendee/spouse.

☐ **ASCC MEMBER | \$1,200**

☐ **ASCC MEMBER SPOUSE/GUEST | \$775**

☐ **NON-MEMBER | \$1,350**

☐ **NON-MEMBER SPOUSE/GUEST | \$1,000**

DINNER

Dinners are included with full registration. Only fill out below if not paying the full event registration.

Adults are \$225 each; Children ages 4-12 are \$45 each. Please fill out ALL children's names & ages, regardless of cost.

THURSDAY: ADULT #____ CHILDREN #____

SATURDAY: ADULT #____ CHILDREN #____

Child Name _____ Age _____

Child Name _____ Age _____

Child Name _____ Age _____

Child Name _____ Age _____

TOTAL DINNER FEE: \$ _____

ACTIVITIES

BOCCE BALL | THURSDAY 2:00 P.M. | ALL AGES | NO CHARGE

Name _____ Name _____
Name _____ Name _____

SPOUSE ICE BREAKER | FRIDAY 10 A.M. | NO CHARGE

Name _____ Name _____

SPOUSE/GUEST/KID ACTIVITY | FRIDAY 11:30 A.M. | TASTE OF STOWE | \$200 | ALL AGES | 40 MAX

Name _____ Name _____

TOTAL TASTE OF STOWE FEE: \$ _____

GOLF @STOWE COUNTRY CLUB | SATURDAY 12:00 P.M. | \$305 | 18 HOLE | 28 MAX

Name _____ Golf Club Rentals: \$90 ☐ RT ☐ LT

TOTAL GOLF FEE: \$ _____

FLY-FISHING | SATURDAY 1:00 P.M. | \$335 | ALL AGES | 20 MAX

Name _____ Name _____

TOTAL FLY-FISHING FEE: \$ _____

CANOEING/KAYAKING | SATURDAY 1:30 P.M. | \$150 | ALL AGES | 25 MAX

Name _____ Name _____

Name _____ Name _____

TOTAL CANOEING/KAYAKING FEE: \$ _____

TOTAL FEES: _____

PAYMENT (credit card preferred)

☐ Check enclosed (payable to American Society of Concrete Contractors) ☐ Visa ☐ Mastercard ☐ Amex

Number _____ Expiration Date _____ CVV _____

Name on Card _____ Address (if different from above) _____

REGISTER ONLINE, EMAIL OR MAIL COMPLETED FORM WITH PAYMENT @ASCCONLINE.ORG/EVENTS

OUR SPEAKERS



MERIDITH ELLIOTT POWELL - meridithelliottpowell.com

Thrive – Turn Uncertainty to your Competitive Advantage

These are unprecedented times! A marketplace where disruption is happening on steroids. One where there is more change building outside of your organization than in it. And a relentless pace of uncertainty that can radically impact your ability to grow your organization and keep your team motivated. The only guarantee you have – is more change is coming. And if you're not prepared - if you don't have a plan – then research proves this level of uncertainty will negatively impact your ability to drive innovation, attract top talent and achieve bottom line results.

While uncertainty can seem daunting, the truth is uncertainty has an upside – it always has an upside. In fact, it can be your greatest asset to thrive, grow and turn disruption into opportunity.

But you need a plan, you need a strategy, and you need the research that shows the path you exactly how to turn disruption to opportunity. Join Business Growth Strategist and Award-Winning Author, Meredith Elliott Powell in this high powered keynote where she reveals the research, the stories and the methodology. This keynote has it all – energy, engagement, and a personal plan of action for every attendee.



MIKE HERNANDEZ - ASCC

DAVE MACNEEL - On Point Lean Consulting

Leveraging Lean Construction for Enhanced Efficiency & Profitability

Join us for an immersive presentation on the tactics that deliver superior project outcomes. Explore proven Lean Construction methodologies through insightful case studies showcasing the processes and tangible results that can be achieved through Lean implementation. Learn practical steps to kickstart your Lean journey and transform your operations for enhanced efficiency, safety, and profitability.



KELLY LYNCH FELDKAMP - Provention Plus

The Realities of the Jobsite Athlete

This presentation will wake you up! We will shift the conversation about the Jobsite Athlete. It's not just a catch phrase. It's a way of working with and supporting our craft employees in a way that matches their physical output and dedication to their skills and our companies. You will learn injury prevention techniques from movement to self-assessment and even nutrition. We will delve into fatigue, the aging work force, ignoring 'non-recordables', and more.



MICHAEL GARAVAGLIA SR. & MICHAEL GARAVAGLIA JR. - Northshore Energy, Inc.

Pay Your Federal Income Taxes or Build Energy Projects with your Tax Dollars

Reduce your federal tax expense by 30%. Fund growth internally or de-lever your balance sheet. Michael will summarize 800 pages of legislation in 15 minutes. The Inflation Reduction Act of 2022 will be addressed.



DAILY ACTIVITIES

BOCCE BALL

THURSDAY 2:00 P.M. - 4:00 P.M.

This fun and engaging sport is a great way to stay active, improve your hand-eye coordination, and to greet friends and colleagues you haven't seen!



SPOUSE ICE BREAKER

FRIDAY 10:00 A.M. - 11:00 A.M.

Gather with other spouses of Concrete Contractors to form meaningful connections.

SPOUSE/GUEST/KID ACTIVITY

FRIDAY 11:30 A.M. - 4:00 P.M. | TASTE OF STOWE

\$200 | ALL AGES | 40 MAX

This family-friendly day of fun begins with a drive to Woodward Farm in Waterbury, Vermont where attendees will enjoy a hayride, picnic lunch, then visit a sugar house to taste fresh maple syrup. After that hit of sugar, we will move on to Cold Hollow Cider Mill to taste their legendary cider donuts and cider, which is hand-pressed on-site! To round out a delicious day, we will head over to the world-famous Ben & Jerry's for a fabulous tour and heavenly tasting. While you're there, check out the flavor Graveyard where flavors go to retire.

GOLF

SATURDAY 12:00 P.M. - 5:00 P.M.

STOWE COUNTRY CLUB

\$305 | 18 HOLE

28 MAX

A classic mid-century course designed by William Mitchell, the course offers risk-reward shot-making and stunning views of the surrounding Green Mountains. The 18-hole parkland layout features multiple tee boxes that provide a blend of challenge and enjoyment. There are not many flat lies and the greens can be downright slick if you get above the hole. As a challenging and rewarding test of skill, the course at Stowe Country Club offers stunning 360-degree views of the mountains. Lunch is included.

FLY-FISHING

SATURDAY 1:00 P.M. - 5:00 P.M.

\$335 | ALL AGES

20 MAX

This program will start off at the guide shop where you will be fitted for boots and waders. Beginners will have a short casting lesson on the property trout pond to learn both the roll cast and false cast. An experienced guide will then take you to one of our many fishing spots where you will learn the techniques as you fish! Your guide will show you how and where to make the perfect cast, how to mend the line, how to get a great drift, and most importantly, where to find the fish! Bring comfortable clothing, windproof jacket, comfortable shoes, layers, hat and sunglasses.

CANOEING/KAYAKING

SATURDAY 1:30 P.M. - 4:30 P.M.

\$150 | ALL AGES

25 MAX

Guests will embark on a calm water paddle down the Lamoille River in their choice of a canoe or kayak. Trips are guided, one way and downriver only, with shuttles provided to ensure a comfortable, easy paddling experience. Dress in layers, wear shorts or athletic pants, windproof jacket, comfortable shoes or sandals, hat and sunglasses.



Fun for all!



We can't wait to see you in
VERMONT



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