PROJECT

Awards

2021

CALL FOR ENTRIES
PROJECT AWARDS ENTRY FORM*

To enter online, go to www.ascconline.org

The online entry process has been greatly simplified and we encourage entrants to use that process.

Name:______________________________________________________________________________

Company:_____________________________________________________________________________

Address:_____________________________________________________________________________

City, State, Zip:________________________________________________________________________

Tel: __________________ Fax: ____________________ Email:___________________________________

Project is entered in the following category:

☐ Cementitious Overlays ☐ Cast-in-Place – Special Finishes ☐ Multiple Applications

☐ Cast-in-Place – Stamped ☐ Countertops/Furniture/Firepits ☐ Architectural Cast-in-Place

☐ Stained & Dyes ☐ Vertical/Facades ☐ Concrete Structures

☐ Polished Concrete & Overlays ☐ Concrete Artistry ☐ Project Video

☐ Decorative Resinous Coatings

Size (Total Sq. Ft.):_________________________________________________________________

YOU MAY ENTER THE SAME PROJECT IN NO MORE THAN TWO CATEGORIES.

Project Information

Project Name:________________________________________________________________________

Address:_____________________________________________________________________________

City, State, Zip:________________________________________________________________________

Completed Cost:_______________________________________________________________________

Start Date:_____________________________ Finish Date:____________________________________

Project Owner: _______________________________________________________________________

Architect:____________________________________________________________________________

General Contractor:____________________________________________________________________

Submitted by (please print):________________________________________________________________

Signature:_____________________________________________________________________________

* A separate form (or photocopy of the form) must be completed for each entry.
You may enter as many projects as you like.
Awards Program - Call for Entries
The Decorative Concrete Council, a specialty council of the American Society of Concrete Contractors, is pleased to announce its 2021 awards program, to recognize outstanding decorative concrete projects around the world. Entries will be juried by an independent panel of industry professionals. Two winners may be selected in each of twelve categories and one WOW! Award (Best of Show) will be awarded. Awards will be presented at the ASCC Annual Conference 2021.

Entries are invited in the following categories:

- Cementitious Overlays
- Polished Concrete & Overlays
- Architectural Concrete*
- Cast-in-place – Stamped
- Cast-in-place – Special Finishes**
- Countertops/Furniture/Firepits
- Multiple Applications***
- Concrete Artistry (includes graphics)
- Stained & Dyes
- Vertical/Facades
- Project Video
- Decorative Resinous Coatings

Project Video:
Submit a video representation of a project (.60 seconds or less) by uploading the video to dropbox.com and sending a link to bgarnant@ascconline.org. This category will be judged solely on the ability to use video to tell a story about decorative concrete, focusing on the quality, creativity and overall impression of the medium. If you would like the project featured in the video to be judged as a project, it must be entered in the appropriate decorative concrete category as well. Videos showing unsafe construction practices will not be considered.

All categories except Countertops/Furniture/Firepits and Video will be divided into Projects over 5000 SF and under. First and second place awards may be given in each category.

You may enter the same project in no more than one category.

Eligibility
Competition is open to both ASCC members and non-members. We encourage you to join if you are not already a member.

Rules of Competition

- Only official entry forms will be accepted. To submit more than one project you may make copies of the entry form.
- All information required on the form must be included.
- A minimum of three, and a maximum of six photographs shall be submitted for each entry.
- Each submittal must include a clarification statement.
- There is no limit to the number of entries per company.
- Submittal deadline is March 31, 2021.

Judging
A panel of industry professionals will judge the entries. The judges’ decisions will be final.

Submitted projects will be reviewed on the following criteria:

- 20% Aesthetics – to what extent the design of the project appeals to the customer and the public at large
- 20% Craftsmanship – the detail and precision taken in the installation
- 20% Functionality – how the project provides a solution for which it was intended
- 20% Creativity – how the project goes beyond its functional purpose to enhance both the project itself and the decorative concrete industry
- 20% Safety – demonstrate safe practices in all aspects of construction/installation and have no recordables for the project.

If there are fewer than three entries in any category, that category may not be judged. Entry fees will be refunded.

*Architectural Concrete - Cast-in-place concrete structures  ** Cast-in-place - Special Finishes – Covers installations such as exposed aggregate, seeded finishes, mosaic, salt finish, sponge or swirl finish.  *** Multiple Applications – For projects with installations that include two or more of the categories listed above.
Awards may be given in each category. All categories except Countertops/Furniture/Firepits and Video will be unsafe construction practices will not be considered.

If there are fewer than three entries in any category, that category may not be judged. Entry fees will be refunded.

20% Creativity – how the project goes beyond its functional purpose to enhance customer and the public at large
20% Functionality – how the project provides a solution for which it was intended
20% Craftsmanship – the detail and precision taken in the installation
20% Aesthetics – to what extent the design of the project appeals to the fine craftsmanship.

20% Economy and craftsmanship
20% Degree of difficulty of layout and installation
20% Site compatibility
20% Project challenges i.e. accessibility, scheduling, budget, weather, owner requirements, etc.
20% Ecological and environmental factors
20% Problem solving

Each submittal must include a 100-300 word clarification statement, which should enable the judges to understand the overall scope and other facets of the project which made it particularly difficult or challenging.

Specifically, the clarification statement should cover the complexity and uniqueness of the project and might include such information as:

• Project design
• Site compatibility
• Project challenges i.e. accessibility, scheduling, budget, weather, owner requirements, etc.
• Ecological and environmental factors
• Problem solving

Testimonials from other project participants (e.g. owner, GC, A/E) are welcome but not necessary.

Send the entry form, photographs, clarification statement and check payable to American Society of Concrete Contractors to:

Bev Garnant
American Society of Concrete Contractors
2025 S. Brentwood Blvd., Ste. 105
St. Louis, MO 63144

Questions:
Contact Bev Garnant @ 314-962-0210

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  - Competition is open to both ASCC members and non-members.

- Rules of Competition
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  - Submittal deadline is March 31, 2021.
  - Each submittal must include a clarification statement.

- Entry Fees
  - ASCC Members: $60 for the first entry and $40 for each additional entry.
  - Non-members: $90 for the first entry and $60 for each additional entry.

- Photography Requirements
  - Professional photography is strongly recommended.
  - All photos should be taken from a marketing perspective.
  - A minimum of three and a maximum of six photographs shall be submitted for each project.
  - The photos should provide the necessary insight into the project’s ability to address the judging criteria.
  - While photos showing the overall project can be helpful in defining scope and scale, close-ups of areas are often better for illustrating fine craftsmanship.
  - Each photo must be at least 5” x 7” at 300 dpi.
  - Pictures taken at the highest resolution possible are in your best interest.
  - Photos may be sent on CD, DVD or emailed to bgarnant@ascconline.org.

- Photos taken with a telephone camera are acceptable for in-progress photos but are not recommended for shots of a completed project. Please see additional information provided.

- Photograph

- Clarke Park Pond, Sundek of Illinois, Rolling Meadows, IL
- South Bay Center, Sundek of San Diego, San Diego, CA
- Edelman Offices, Hyde Concrete, Pasadena, MD
- USC CMC, Custom Concrete, Santa Monica, CA
- Professional Photography is strongly recommended.
- American Society of Concrete Contractors
- 2025 S. Brentwood Blvd., Ste. 105
- St. Louis, MO 63144
- Questions:
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- Declaration and Presentation

- Winners will be notified via mail no later than May 28, 2021 and awards will be presented at the ASCC Annual Conference in September.