

ASCC ANNUAL CONFERENCE ST. LOUIS



SEPTEMBER 23-26, 2021

CHASE PARK PLAZA HOTEL

register: asconline.org • 866.788.2722



SCHEDULE

| THURSDAY | SEPTEMBER 23 |
|--------------------------------------|--|
| 8:30 a.m. – 4:00 p.m. | ACI Flatwork Finisher Certification Class & Exam |
| 8:30 a.m. – 4:00 p.m. | DCC Flatwork Finisher Certification Class & Exam |
| 8:30 a.m. – 3:30 p.m. | NRMCA Paving Boot Camp |
| 3:00 p.m. – 6:00 p.m. | Registration |
| 4:00 p.m. – 5:00 p.m. | New Member Orientation |
| 7:00 p.m. – 9:30 p.m. | Dinner & Awards |
| 9:30 p.m. | Emerging Leaders Ripsnorter |
| FRIDAY | SEPTEMBER 24 |
| 5:30 a.m. – 7:00 a.m. | Earlybird Roundtable |
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast – Full Registrants* |
| 8:30 a.m. – 10:00 a.m. | General Session – From Like to Love: Inspiring Emotional Commitment from Employees and Customers |
| 9:00 a.m. – 12:30 p.m. | SPOUSE/GUEST – Journey Through a Historic Garden |
| 10:30 a.m. – 12:00 p.m. SEMINARS: | Slab & Structural Repairs |
| | Recruiting & Retaining an Optimum Labor Force |
| | Intro to Concrete Construction: The Newest Training Curriculum for the Concrete Finisher |
| | What you Need to Know About the ACI Spec for Polished Concrete |
| 12:00 p.m. – 1:00 p.m. | Shark Tank & Lunch – Full Registrants * |
| 12:00 p.m. | DCC Demonstration – 100 Building |
| 1:30 p.m. – 3:00 p.m. SEMINARS: | Building 100 Above the Park |
| | What You Need to Know About Contracts: A Presentation & Open Discussion |
| | On Our Minds: Caring for our Mental Health |

| FRIDAY | SEPTEMBER 24 - Continued |
|-------------------------------------|---|
| 3:30 p.m. – 5:00 p.m. | Roundtables |
| 5:30 p.m. – 6:30 p.m. | Reception |
| | DINNER ON YOUR OWN |
| SATURDAY | SEPTEMBER 25 |
| 5:30 a.m. – 7:00 a.m. | Earlybird Roundtable |
| 7:00 a.m. – 8:30 a.m. | Continental Breakfast – Full Registrants * |
| 8:30 a.m. – 10:00 a.m. SEMINARS: | Not All Concrete Mixes are the Same: Concrete Mix Design & Admixtures |
| | Integrated Product Delivery for Value Driven Designs |
| | Managing Customer Expectations |
| 10:00 a.m. | DCC Demonstration – 100 Building |
| 10:15 a.m. – 11:15 a.m. | Roundtables |
| | LUNCH ON YOUR OWN |
| 1:00 p.m. – 5:00 p.m. | Golf – Gateway National Golf Course |
| 1:00 p.m. – 4:00 p.m. | Explore the City Museum & Tour |
| 1:00 p.m. – 4:00 p.m. | St. Louis Art Museum Tour |
| 6:00 p.m. – 7:00 p.m. | Reception |
| 7:00 p.m. – 9:00 p.m. | Dinner |
| SUNDAY | SEPTEMBER 26 |
| 6:30 a.m. – 8:30 a.m. | Breakfast To Go |

* Does not include those registered as spouse or guest.

EDUCATIONAL TRACKS

| DAY/TIME | TECHNICAL | BUSINESS MANAGEMENT | BUSINESS FIELD | DCC/CPC | SAFETY |
|-------------------------|--|---|--|---|---|
| THURSDAY | | | | | |
| 8:30 a.m. – 3:30 p.m. | | PAVING BOOT CAMP Jon Hansen & Phil Kresge, NRMCA | | | |
| FRIDAY | | | | | |
| 8:30 a.m. – 10:00 a.m. | GENERAL SESSION – From Like to Love: Inspiring Emotional Commitment from Employees and Customers Keith Alper, Geniecast | | | | |
| 10:30 a.m. – 12:00 p.m. | SLAB & STRUCTURAL REPAIRS Peter Emmons, STRUCTURAL | RECRUITING & RETAINING AN OPTIMUM LABOR FORCE Keith Wayne, Wayne Brothers | INTRO TO CONCRETE CONSTRUCTION: THE NEWEST TRAINING CURRICULUM FOR THE CONCRETE FINISHER John Esbenshade, NCCER | WHAT YOU NEED TO KNOW ABOUT THE ACI SPEC FOR POLISHED CONCRETE Pat Harrison, SSI & Chris Wright, Durable Surfaces, LLC | |
| 1:30 p.m. – 3:00 p.m. | BUILDING 100 ABOVE THE PARK Daniel Gorda, Concrete Strategies | WHAT YOU NEED TO KNOW ABOUT CONTRACTS: A PRESENTATION & OPEN DISCUSSION Jeff Coleman, The Coleman Law Firm | | | ON OUR MINDS: CARING FOR OUR MENTAL HEALTH Mike Schneider, Baker Concrete Construction |
| SATURDAY | | | | | |
| 8:30 a.m. – 10:00 a.m. | NOT ALL CONCRETE MIXES ARE THE SAME: CONCRETE MIX DESIGN & ADMIXTURES Michael Welch & Jeffrey Abbuhl, The Euclid Chemical Co. | INTEGRATED PRODUCT DELIVERY FOR VALUE DRIVEN DESIGNS Mario Garza, Barton Malow Co. | | MANAGING CUSTOMER EXPECTATIONS Chris Sullivan, ASCC | |

AWARDS DINNER

Thursday, September 23 7:00 p.m. – 9:30 p.m.

Thursday evening our focus is on safety, decorative concrete, education and leadership as we recognize companies and individuals whose accomplishments have set them apart. Help us congratulate the recipients of our Concrete Industry Management scholarships, our prestigious Safety Awards, the Decorative Concrete Project Awards and our Gaining Strength Award, acknowledging young leadership.



DCC DEMONSTRATION

100 Above the Park

The Decorative Concrete Council is excited about the opportunity to work on the new, iconic 100 Above the Park for our decorative concrete demo. The building is conveniently located less than a block away from our hotel. Producing a leave-in-place demo provides the ability to show off the possibilities of decorative concrete not only to ASCC members, but to the general public and design community of the greater St. Louis area. The DCC is working together with the owner, GC, design team, ASCC member Concrete Strategies, and each other to create an elegant, yet impactful leave-in-place installation.



SPONSOR A STUDENT

Provide a deserving college student the chance to learn from the best in the industry. Sponsor a student from the Construction Industry Management Program to attend the ASCC Annual Conference for **only \$175 per student**. All sponsors will be recognized in the conference handouts. Even if you can't attend, you can introduce a student to the concrete industry and ASCC through your generosity. (See registration form).

SPOUSE/GUEST EVENT (Max. 15)

Journey Through a Historic Garden

Friday, September 24, Time 9:00 a.m. – 11:00 a.m.
Lunch to follow at Café Flora, 11:00 a.m. – 12:30 p.m.

Cost: \$50/person

The Missouri Botanical Garden opened to the public in 1859 and began to grow in the European tradition of horticultural display combined with education and the search for new knowledge. Today, over 150 years after opening, the Missouri Botanical Garden is a National Historic Landmark and a center for science and conservation, education and horticultural display. Take a step back in time and explore many of the Garden's historic treasures, learn the history of how the Garden was planned and has grown, and get a glimpse of what the Garden was like during Shaw's time.

ACI FLATWORK FINISHER CERTIFICATION

Thursday, September 23, 8:30 a.m. – 4:00 p.m.

Class, exam and workbook: \$250 per attendee

Become certified as an ACI Flatwork Finisher with a preparatory training course and exam. The training course will review basic concrete technology; material and mix proportioning; quality control tests; finishing tools; and placing, finishing, jointing and curing. Handouts will include questions similar to those on the certification exam. You'll receive ACI's 116 – page Craftsman Workbook for ACI Certification of Concrete Flatwork Finishers.

ACI DECORATIVE CONCRETE FLATWORK FINISHER CERTIFICATION

Examiner – Chris Sullivan

Thursday, September 23, 8:30 a.m. – 4:00 p.m.

Class, exam and workbook: \$250 per attendee

Become certified as an ACI Decorative Concrete Flatwork Finisher with the preparatory class and exam. The course will review placing and finishing decorative concrete flatwork including safety, layout, soils, forming and reinforcement, jointing, tools, mix design, retarders, stamped concrete, stairs, color/texture, and sealing. You'll receive ACI's "Placing and Finishing Decorative Concrete Flatwork" ahead of the conference to help you prepare for the exam.

GOLF (Max. 20)

Gateway National Golf Course

Saturday, September 25, Time 1:00 p.m. – 5:00 p.m.

Cost: \$85/for golf, carts and fees

Club Rentals: \$45

Gateway National offers St. Louis golfers the rare opportunity to return to the rich traditions of the game. Rolling links, separated by gentle mounds, meander through lush, green pasturelands. Tall grasses, lakes, wood-tie bunkers, and occasional giant cottonwoods complete the landscape. In view of the magnificent Gateway Arch, you will cross stone bridges, glide on raised boardwalks through quiet wetlands, and enjoy play on the only public St. Louis golf course with bent grass fairways.

A fearsome 7178 yard par 71 from the championship tees, the course has four sets of more manageable tees for the enjoyment of those not quite up to the challenge of the PGA Tour caliber layout. Pick the length that suits your enjoyment of the game. The large greens, once reached, offer ample opportunity for birdies!

EXPLORE THE CITY MUSEUM & TOUR

Saturday, September 25, 1:00 p.m. until your feet get tired

Cost: \$45/person (Not to be missed says St. Louis staff)

Housed in the 10-story, 600,000 square-foot warehouse of the International Shoe Company, City Museum is a mixture of children's playground, funhouse, surrealist pavilion, and architectural marvel made out of found and repurposed objects. The brainchild of internationally-acclaimed artist Bob Cassilly, a classically trained sculptor, City Museum opened in 1997. How did they get that in here? Where did that come from? You've got questions, The City Museum has answers – and some unconventional tales too. Get to know the ever-evolving history of the museum with a tour led by a City Museum historian. Learn about the people and materials that helped shape one of the most unique and eccentric museums in the world.

REGISTRATION

PLEASE COMPLETE ALL INFORMATION

Accommodations: Advance Registration Required

Mention **"09202021ASCC"** for group rate of \$179 per night.

For hotel accommodations contact
The Chase Park Plaza, Royal Sonesta Hotel,
212 N. Kingshighway, St. Louis, MO 63108 at 800-766-3782

Cutoff date is August 19, 2021



Please Print Clearly

Mr. Miss Ms. Mrs.

Attendee Information

| | |
|--|------------|
| First Name | Last Name |
| Nickname for Badge | |
| Company | |
| Address | |
| City | State/Zip |
| Office Telephone | Cell Phone |
| Email | |
| PLEASE <input checked="" type="checkbox"/> <input type="checkbox"/> First time conference attendee <input type="checkbox"/> CONTRACTOR <input type="checkbox"/> ASSOCIATE <input type="checkbox"/> PROFESSIONAL | |
| SPECIAL NEEDS <input type="checkbox"/> Dietary restrictions – Type: | |
| EMERGENCY CONTACT NAME: | |
| EMERGENCY CELL TELEPHONE: | |

Please Print Clearly

Mr. Miss Ms. Mrs.

Spouse / Guest Information

| | |
|---|-----------|
| First Name | Last Name |
| E-mail | |
| Telephone | |
| SPECIAL NEEDS <input type="checkbox"/> Dietary restrictions – Type: | |

Registration Fees

| | Early Bird Price | After July 31 | Amount |
|--|------------------|---------------|--------|
| ASCC Member | \$355 | \$380 | \$ |
| Spouse / Guest | \$180 | \$200 | \$ |
| Non-Member | \$425 | \$455 | \$ |
| Non-Member Spouse / Guest | \$180 | \$200 | \$ |
| Thursday Awards Dinner Only No. of Attendees _____ | | \$85 ea. | \$ |
| Friday Only | \$255 | \$285 | \$ |
| Walk-in | | \$480 | \$ |

Special Events / Other

| | | |
|---|-----------------------------|----|
| ACI Flatwork Finisher Certification | \$250 ea. | \$ |
| Flatwork Finisher Attendee Names: | | |
| 1. | | |
| 2. | | |
| ACI Decorative Concrete Flatwork Finisher Certification | \$250 ea. | \$ |
| Decorative Concrete Flatwork Finisher Attendee Names: | | |
| 1. | | |
| 2. | | |
| Student Sponsorship No. _____ | \$175 ea. | \$ |
| Spouse/Guest: Journey Through a Historic Garden: No. of Attendees _____ (Max 15) | \$50 ea. | \$ |
| Golf: No. of Attendees _____ Clubs _____ (Max 20) | \$85 ea. + \$45 ea. club | \$ |
| Explore the City Museum & Tour: No. of Attendees _____ | \$45 ea. | \$ |
| List additional finisher certification names on a separate page. | TOTAL | \$ |

Method of Payment

| | | |
|---|---|-----------|
| <input type="checkbox"/> Check enclosed (make check payable to ASCC) | CANCELLATION POLICY: 30 days or more prior to conference — full refund 29 days or less prior to conference — NO REFUND | |
| <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express | Account No. | |
| Exp. Date | 3 Digit Code (from back of card) | Signature |

Register online at www.asconline.org or return this registration form with payment to:

American Society of Concrete Contractors, 2025 S. Brentwood Blvd., Suite 105, St. Louis, MO 63144 or fax to 314-968-4367. Questions call 866-788-2722.