AMERICAN SOCIETY OF CONCRETE CONTRACTORS
CONCRETE EXECUTIVE LEADERSHIP FORUM 2020

Fairmont Orchid
WAIMEA, BIG ISLAND OF HAWAII

July 16-19, 2020
Since its inception the American Society of Concrete Contractors has attracted CIP concrete and general contracting firms of all sizes, locations and market specialties. Executives of these firms, and up-and coming leaders, have been attracted to the Concrete Executive Leadership Forum's (CELF) interactive, energetic and challenging learning opportunities.

CELF regulars continually report that a major benefit of the experience is the relationships they build during the program. Participants learn that they are not alone in the challenges they face both personally and professionally, and regular attendees become part of an ongoing group that continues the lifelong learning process and provides support to one another.
Inspired by culture, well-being and genuine aloha, Fairmont Orchid is a luxury Hawaii Island resort and spa located on the majestic Kohala Coast. Immerse yourself in an authentic Big Island experience, surrounded by 32 oceanfront acres of lush tropical gardens, cascading waterfalls and a tranquil white sand beach and lagoon. From sunrise canoe voyages to sunset torch lighting ceremonies, an incredible array of outdoor adventures is yours to explore.

Resort amenities include an award-winning Spa Without Walls, a 10,000 SF oceanfront pool, Hui Holokai Beach Club offering ocean and cultural activities, six restaurants, year-round children's program, golf, fitness center and tennis pavilion. Hawaii's warmth and serenity are reflected throughout the design of the family friendly accommodations, with 540 guest rooms, suites and the exclusive Fairmont Gold concierge floor.

**ACCOMMODATIONS**

Fairmont Garden View Rooms are $299/night. Upgraded rooms are available upon request: partial Ocean View Rooms $319/night, Ocean View Rooms $379/night, One Bedroom Ocean Front Suite $799/night. A $20+ tax nightly resort charge will be added to room rate, to include the following amenities: self parking for one vehicle, shuttle service to Mana Lani Resort area, unlimited basic wifi in guest rooms, two bottles of water in room refreshed daily, 45 minute photo shoot on scenic grounds of Fairmont Orchid with Pacific Dreams. Cut off date to book is June 13, 2020. To make reservations, call 808-885-2000 and mention ASCC 2020 July Forum for group rates.

**RESERVATIONS**

Kona International Airport is 30 minutes south of the hotel. Car rental and taxis are available at the airport.
**ACTIVITIES**

**Thursday Afternoon**

Beach Volleyball (2pm - 4pm) $65/person

Hit the sand and join in a friendly, laid-back game of volleyball on a dreamy beach. You'll have a blast with other guests while enjoying some fun in the sun!

**Friday Morning Guest/Spouse Event**

*A Taste of Kona: Coffee, Honey & Vanilla* (8am - 2pm) $200/person

Join us as we indulge your taste buds and experience the more sumptuous side of Kona. You'll visit three local companies who have helped put Kona on the culinary map by producing delicious 100% Kona coffee, organically produced honey, and local vanilla. Go behind the scenes to learn (and taste) how they've mastered their respective crafts. Stops: Kona Joe's Coffee Farm Tour and Tasting, Big Island Bees: Apiary Tour and Tasting, local Kona vanilla farm Vanillarie. Picnic lunch provided. 24 spots available.

**Saturday Morning Guest/Spouse Event**

Hula Lesson at Fairmont Orchid (9am - 11am) $50/person

In ancient Hawaii, a time when a written language did not exist, hula and its chants played an important role in keeping history, genealogy, mythology and culture alive. With each movement - a hand gesture, step of foot, swaying of hips - a story would unfold. Through the hula, native Hawaiians were connected with their land and gods. Learn hula basics, history and folklore, along with dance steps you will long be sharing with friends and family. 24 spots available.
**Saturday Golf: South Course**
Golf Tournament (1pm shotgun start) $245/person, Club Rentals: $80

**GOLF AT MAUNA LANI GOLF COURSE**

In the world of golf, the Big Island is regarded as the pinnacle of playgrounds, a land of uncommon beauty, startling diversity, and welcoming weather. Alongside the Fairmont Orchid, is an award-winning 36-hole championship golf course. The Francis H. I'i Brown Course was designed with two distinct 18-hole complexes, each capturing unique characteristics of the island landscape. Both courses will satisfy every level, appealing to the recreational golfer and ready to be tightened for tournament play.

The South Course is built on the prehistoric Kaniku lava flow, geologically a relatively young flow. The golf course snakes through stark, rugged, a'a lava. If volcano goddess Pele favors you, balls hit into the lava will miraculously bounce back onto the fairway. If not, kiss them good-bye. Aside from great golf, this challenging course offers a range of mountain and ocean views. The North Course is built on a lava bed much older than the Kaniku and is characterized by rolling terrain and kiawe (mesquite) groves.

Trees often come into play on this course. A 230-acre protected archaeological district touches the northern boundary of the course. Saturday golfers will play the South Course; a par 72 and 6938 yards.

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**Saturday Kohala Coast**

**Winona Catamaran Snorkel Sail (12:30pm-5:30pm) $275/person**

Join us aboard Winona's spacious deck for a sailing and snorkeling adventure. We will take you to a secluded snorkel site along the Kohala Coast. Once there you will be given instruction on the gear, water safety and a marine life briefing. The "Stairway to the Sea" will be lowered directly into the ocean for easy access. Healthy reefs offer hundreds of species of fish, graceful sea turtles and a wide variety of marine life. Snorkel vests, view boards and noodles available for young children or anyone in need of them. Soak up the sun while we hoist the sail and enjoy a relaxing leisurely sail along our pristine coastline. Buffet lunch provided. Snorkel gear, flotation devices, small boogie boards, towels, life jackets provided. 48 spots available.

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**SPA WITHOUT WALLS**

Fairmont Orchid's award-winning Spa Without Walls blends the essence of Aloha with the relaxed, tropical spirit that is Hawaii. With the soothing sounds of water, pleasant ocean breezes and a floral scent, treatments integrate the natural therapeutic environment, ancient Hawaiian healing arts and locally sourced products. Choose from eight private outdoor waterfall hale (huts), six oceanfront cabanas or three indoor treatment rooms to begin your spa journey. Shreya & Bev highly recommend the ocean front cabanas! 10% discount for ASCC attendees.
SCHEDULE

Thursday, July 16th
2:00 - 4:00 pm Beach Volleyball*
3:00 - 5:00 pm Registration
6:00 - 9:00 pm Opening Dinner (Plaza Ballroom)
   Speaker: Welcome to Big Island by Ka’iulani Blankenfeld:
   Director of Hawaiian Culture, Fairmont Orchid

Friday, July 17th
8:00 - 9:00 am Continental Breakfast
8:00 - 2:00 pm Spouse/Guest Event: A Taste of Kona: Coffee,
   Honey & Vanilla Farm Tour*
9:00 - 10:15 am Speaker: Anirban Basu, Chairman & Chief Executive
   Officer Sage Policy Group, Inc.
10:15 - 10:30 am Break
10:30 - 12:00 pm Speaker: Jim McBrayer, McBrayer & Associates
12:00 - 1:00 pm Lunch
1:00 - 2:30 pm Speaker: Contractor Panel – Workforce Development
2:45 - 4:00 pm Roundtables
6:30 - 7:30 pm Reception & Group Photo (Fairmont Courtyard Lanai)

Saturday, July 18th
8:00 - 8:30 am Continental Breakfast
8:30 - 10:00 am Speaker: Bradley Hartmann, President, Red Angle, Inc.
9:00 - 11:00 am Spouse/Guest Event: Hula Lesson*
10:30 - 11:30 am Roundtables
12:30 - 5:30 pm Winona Snorkel Sail*
1:00 - 6:00 pm Golf Tournament*
6:30 - 10:00 pm ASCC Luau (Turtle Pointe)

Sunday, July 19th
8:00 - 10:00 am A Hui Hoa, Until Next Time (Luara Lounge Terrace)

*Pre-registration required
Anirban Basu | Chairman & CEO, Sage Policy Group, Inc.
The Return of the Economist
This presentation supplies detailed discussion regarding global, national, and regional economic performance, using the most current data. Special attention is devoted to certain aspects of economic life, including the performance of financial, labor, real estate, and construction markets.

Brad Hartmann | President, Red Angle, Inc.
Good to Excelente - How Excellent Companies Embrace Hispanic Cultural Differences to Improve Productivity, Safety, and Retention
As leaders, your primary role is to develop a culture that attracts talent and allows them to perform their best work. Culture, at its core, is a collection of habits. Habits of thought. Habits of behavior. It is challenging to change the culture when there is a misunderstanding about what is driving behaviors in the first place. Amidst the nationwide labor shortage, it's becoming increasingly important to attract and retain the most talented workers-regardless of cultural background or language preference. This presentation provides a framework for improving the development of trust in your organization, increasing the clarity of communications, and earning loyalty well beyond an hourly rate.

Ka‘iulani Blankenfeld | Director of Hawaiian Culture, Fairmont Orchid
Na Mea Waiwao Milokūkahi – The Treasures of Milokūkahi
Kalāhuipua‘a, also known as Milokūkahi, is the given and proper name of the land at Mauna Lani Resort where the Fairmont Orchid is nestled on the shore of Pauoa Bay. Surrounded and shaded by five majestic mountains that stand like guardians, this was once the meeting place of kings and chiefs. This storied land is also known as a “piko”, a spiritual center that continues to be a healing place, as is the island of Hawai‘i. We’ll learn about the many Hawaiian cultural treasures within the Fairmont Orchid as we continue to connect with, care for, learn from, protect and perpetuate their stories.

Contractor Panel | Workforce Development
Representatives from Baker Concrete Const., Largo Concrete, Sundt and Wayne Bros. will discuss their programs and methods for employee recruitment, training and retention.
**REGISTRATION FORM | FEES**  
For more than one attendee, please photocopy this form

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* Required to complete registration. Your email address will only be used for CELF purposes, and will not be sold.
  
** Please provide unique Email address for use in the ASCC app.
  
Email address must be that of the attendee/spouse.

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**Dinner Only**

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**Total Registration Fee: __________________**

**Volleyball | Thursday, July 16 - 2:00 pm ($65) (24 max)**

Name __________________________________ Name __________________________________________

**Total Activity Fee: __________________**

**Spouse/Guest Event | Friday, July 17 - 8:00 am — A Taste of Kona: Tour ($200) (24 max)**

Name __________________________________ Name __________________________________________

**Total Tour Fee: __________________**

**Spouse/Guest Event | Saturday, July 18 - 9:00 am — Hula Lesson ($50) (24 max)**

Name __________________________________ Name __________________________________________

**Total Hula Lesson Fee: __________________**

**Golf | Saturday, July 18 - 1:00 pm shotgun start — South Course (24 max)**

18-hole Fee: $245 Golf Club Rentals: $80

Circle One:  RT LT

**Total Golf Fee: __________________**

**Winona Snorkel Sail | Saturday, July 18 - 12:30 pm ($275) (48 max)**

Name __________________________________ Name __________________________________________

**Total Snorkel Sail Fee: __________________**

**TOTAL FEES: __________________**

**Payment**

☐ Check is enclosed, payable to American Society of Concrete Contractors ☐ Visa ☐ Mastercard ☐ Amex

Card Number __________________________________________ Exp. Date ______________

Name on Card ___________________________________________________________________________

Signature (required) _______________________________________________________________________

Email or Mail Completed Form with Payment or Register Online @ www.ascconline.org

Mailing address: ASCC 2025 S. Brentwood Blvd. Suite 105, St. Louis, MO 63144  
Telephone: 314-962-0210  
Email: bgarnant@ascconline.org